



Town of Lakeshore  
Strategic Plan 2015-2018  
Key Strategic Issues and Actions

**Key Strategic Issues**

**1. Ensure Municipal Financial Sustainability**

**Strategic Actions**

- Build upon and enhance the Town's Asset Management Plan
- Comprehensively review the Town's financial reserves and associated policies.
- Ensure the municipality's overall fiscal position and financial management systems are able to efficiently and effectively support and sustain the Town's current and future needs.

**Key Strategic Issues**

**2. Maximize Development Growth Opportunities**

**Strategic Actions**

- Explore opportunities to spur new residential growth.
- Investigate options to spur new employment land opportunities particularly within Patillo Rd. and County Rd. 22 corridors.

**Key Strategic Issues**

**3. Recognize Infrastructure Renewal Demands.**

**Strategic Actions**

- Enhance sewer and road rehabilitation investment across the municipality based on needs.
- Identify infrastructure constraints limiting prosperity within various Lakeshore communities.

**Key Strategic Issues**

**4. Investigate Regional Transit Service.**

**Strategic Actions**

- Explore the feasibility of implementing inter-municipal regional transit opportunities with the Town of Tecumseh and City of Windsor.

**Key Strategic Issues**

**5. Promote the Town of Lakeshore Internally and Externally.**

**Strategic Actions**

- Explore opportunities to attract hotel amenities.
- Enhance communication and public relations.
- Develop a comprehensive Parks and Recreation Master Plan for the Town.